

OVERVIEW

New Models on Display at Fort Lauderdale Auto Show

The 26th annual Fort Lauderdale International Auto Show returns to the Fort Lauderdale /Broward County Convention Center with proceeds from the show again benefitting the Boys and Girls Clubs of Broward County.

Hundreds of cars, trucks and SUV's will fill the more than 200,000 square feet of exhibit space at the convention center. Visitors can ask questions and even purchase their favorite new models right on the show floor.

The show offers visitors a first look at many of the new 2017 and 2018 models, some unveiled earlier this year at the North American International Auto Show by the industry's top auto manufacturers including the 2017 Chevy Bolt EV voted the North American Car of the Year. Other vehicles making their South Florida debuts are Volkswagen's all-new 7- passenger Atlas, the Hyundai IONIC, Kia's Niro hybrid crossover, 2018 Chevy Equinox, 2018 GMC Terrain, the 2018 Toyota C-HR and 2018 Toyota Camry.

Among the auto manufacturers that are displaying their new vehicles are Acura, Alfa Romeo, Buick, Cadillac, Chevrolet, Chrysler, Explorer Vans, Fiat, Ford, Genesis, GMC, Honda, Hyundai, Jaguar, Jeep, Kia, Lexus, Lamborghini, Lincoln, Maserati, Nissan Vans, Toyota, Volkswagen and Honda Motorcycles.

This year, consumers will also have the opportunity to test drive select Chevy, Toyota, Chrysler and Ford vehicles on the streets of Fort Lauderdale.

The auto show is considered one of the Boys and Girls Clubs of Broward County's top fundraising events, and has raised in excess of \$4 million for the organization since the show's inception in 1991.

"We are pleased to support the fine efforts of the Boys and Girls Clubs of Broward County," said Rick Case, show chairman. "There are 12 clubs throughout Broward County that serve nearly 13,000 children, offering kids a home away from home."

The Fort Lauderdale International Auto Show is managed by the South Florida Automobile Dealers Association, which comprises 180 new car dealers in Miami-Dade, Broward, Palm Beach and Monroe counties. The Dealers Association also produces the annual Miami International Auto Show, which is considered among the nation's premier auto exhibitions. This year's Miami show will be held September 9-17 at the Miami Beach Convention Center.

